

HAND



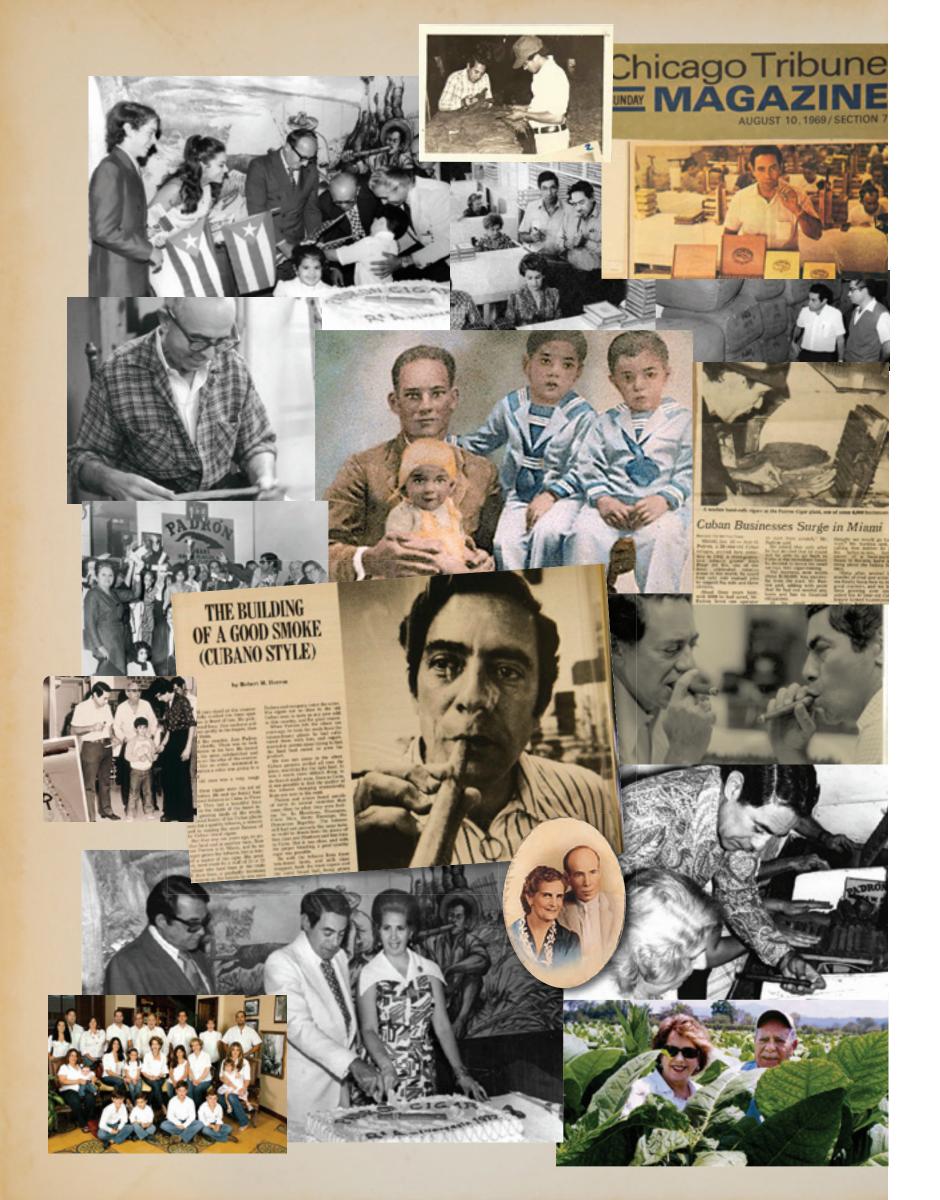
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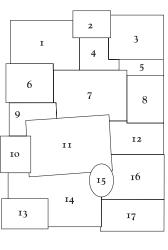


Striving to create cigars worthy of special times is the singular motivation behind Padrón Cigars. For three generations, Padrón smokers have shared with us stories of special moments in their lives that have been distinguished by smoking one of our cigars. This too is how we in the Padrón Family live our lives. Great cigars have been the centerpiece of many of our most memorable moments – those moments shared with family and friends. The Padrón Family thanks you for your continued loyalty and trust in the Padrón name.

"When you remember life's important moments, you'll remember a Padrón."

- 1. The Padrón Family (left to right)
 Orlando, Elizabeth, Lisette and
 Jorge with Howard Palmatier,
 Vicente Matilla, Teok Carrasco
 celebrating the 8th anniversary of
 Padrón Cigars. Sept. 8, 1972
- 2. José O. Padrón and Pedro Herrera inspect tobacco in Nicaragua. circa 1971
- 3. Chicago Tribune article about the growth and entrepreneurial spirit of Cuban Americans featuring José O. Padrón. Aug. 10, 1969
- 4. Rodolfo and José O. Padrón in the Miami headquarters. Circa 1974
- 5. José O. Padrón, inspecting the first shipment of tobacco to Miami with Roberto Martinez in 1967.
- 6. Vicente Matilla (Flory Padrón's father) inspecting tobacco. circa 1970
- 7. Francisco Padrón with his three children Rodolfo Padrón, José O. Padrón and Estelo Padrón (from left to right). circa 1931
- 8. NY Times article published Jan. 26, 1969 about the growth of cuban businesses in Miami featuring José O. Padrón.

- PADRÓN FAMILY, EMPLOYEES AND FRIENDS CELEBRATE CHRISTMAS WITH THEIR BONUSES, AN ANNUAL TRADITION.
 DEC. 23, 1975
- 10. José O. Padrón distributing Christmas bonuses with Vicente Matilla, Jorge Padrón, Orlando Padrón and Rodolfo Padrón (from left to right). CIRCA 1973
- 11. José O. Padrón explains how he founded Padrón Cigars in an article published circa 1970.
- 12. José and Rodolfo Padrón take time to reflect and enjoy a cigar. circa 1972
- 13. The Padrón Family in 2008.
- 14. Rolando Ochoa, José O. Padrón and Flory Padrón celebrating Padrón Cigars' 8th Anniversary. Sept. 8th 1972
- 15. Damaso Padrón and Francisca Blanco Padrón, José O. Padrón's grandparents. circa 1920
- 16. José O. Padrón inspecting cigar construction and quality with Leonor Casamayor, one of Padrón's first employees. Circa 1975
- 17. Flory and José O. Padrón in the tobacco fields of Nicaragua. circa 2007













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Family-owned and singularly committed to maintaining the necessary care and control across every aspect of our cigar-making process, from seed to smoke allowing us to consistently deliver what our customers have come to expect from our cigars; the confidence that each Padrón cigar is the same...perfect.

- I Tobacco seeds are germinated. The healthiest plants are left to grow while the others are plucked and discarded.
- 2 Tobacco seedlings ready for transplanting to the fields.
- 3 Fully grown seedlings are then transplanted.











- '
- 4 Jorge Padrón on a tobacco farm in Nicaragua inspecting a crop of sun-grown habano tobacco.
- 5 During harvest, the tobacco leaf is removed from the plant and transported to barns.
- 6/7 Once in the barns, the tobacco is placed on "cujes" for drying.
- 8 The tobacco is then placed in the appropriate "Pilon" for the long process of curing and fermentation.
- 9 When the filler tobacco is fully fermented, it is then deveined.
- 10 José O. Padrón inspects tobacco for future use. Once the curing process is complete and tobacco is deveined it is dried and put into bales for aging.
- All tobacco is aged in bales for use in our cigar manufacturing. Throughout our history, we have tried to maintain enough tobacco for uniformity and consistency in our blends.
- 12 Jorge Padrón inspects sun-grown habano wrapper leaves.
- During the manufacturing process at our facility in Nicaragua, strict quality control measures are maintained to ensure consistent quality in our production.













This family of individually hand crafted cigars has grown to include our "special releases" and the Family Reserve, signifying meaningful family dates. Available in both natural and maduro wrappers, all offer refined and aged tobacco blended to create an exceptionally smooth, complex, balanced and full-bodied flavor. For protection, a double band with an individually-numbered guarantee label is applied to every cigar to safeguard against counterfeiting.

Family Reserve, 1926 Serie™ & Special Releases



right:
Tobacco is placed in
the appropriate
"Pilon" for the long
process of curing
and fermentation.
Here, Jorge Padrón
tastes and evaluates
the tobacco.

Once exclusive to the Padrón Family, the Family Reserve is now available, offering five highly-rated selections from the No. 44, 45, 46 and 50 to No. 85 in both natural and maduro. The award-winning Padrón 1926 Serie premiered in 2002 to commemorate José O. Padrón's 75th birthday, with ten sizes available. Continuing our tradition, this series is offered in a box-pressed format. On occasion we craft special releases to commemorate significant family events. Our 40th anniversary is celebrated with the No. 40, packaged in a commemorative hand-painted chest of 40 cigars. Our 80 Years and No. 90 editions honor José O. Padrón's respective birthdays. The 50 Years celebrates our fiftieth anniversary with a limited release of 1,000 exquisitly-crafted humidors of 50 cigars.



visit us at padron.com.



44 Years Family Reserve

52 x 6 10 per box Family Reserve 52 x 6 10 per box

2009 Cigar Aficionado "Cigar of the Year"

45 Years

Family Reserve 56 x 5 1/2 10 per box

46 Years

Family Reserve 50 x 5 1/4 10 per box

85 Years

50 Years

Family Reserve 54 x 5 10 per box

No. 1

4 pack

54 x 6 3/4 24 per box, 10 per box &

No. 9 56 x 5 1/4 24 per box, 10 per box & 4 pack 2007 Cigar Aficionado

"Cigar of the Year"

No. 2

4 pack

52 x 5 1/2

24 per box,

10 per box &

No. 47 50 x 5 1/2 24 per box No. 48 60 x 5 1/2 10 per box

No. 6 50 x 4 3/4 24 per box, 10 per box & 4 pack

No. 35 48 x 4 24 per box

40th Anniversary 54 x 6 1/2 20 per box or the Special Edition handpainted chest of 40

8 per box 2004 Cigar Aficionado "Cigar of the Year"

80 Years 54 x 6 3/4

52 x 5 1/2 10 cigars in tubos per box (shown at right)

No. 90

No. 90 Tubos Natural

No. 90 Tubos Maduro

50th Anniversary

52 x 6 1/2 50 cigar humidor The Padrón 1964 Anniversary Series line was introduced in 1994 to commemorate our company's 30TH anniversary. This line consists of fifteen sizes that are all available in both natural and maduro wrappers.

1964 Anniversary Series™



right: The Padróns celebrate the 8th anniversary of Padrón cigars.

All tobacco used in this limited production series is refined and aged, creating a smooth and complex flavor. In honor of the age-old Cuban tradition of box-pressing cigars, the 1964 Anniversary line was introduced as a box-pressed series. For the protection of our customers we have introduced measures to safeguard against counterfeiting with a specially designed double band featuring an individually numbered guarantee label.

The Padrón 1964 Anniversary Series is consistently ranked by industry experts as one of the top brands in the world.



Principe

46 x 4 1/2

25 per box & 5 pack

Hermoso

26 per box &

56 x 4

5 pack

Soberano

15 per box Square Tube

(shown at right)

52 x 5

To view our cigar assortments, gift packs and cigar ratings, please visit us at padron.com.

Exclusivo

50 x 5 1/2 25 per box & 5 pack

52 x 5

25 per box

Chancing PRESIDENTE Madaro SOBERANO

Corona

42 x 6

25 per box

Presidente

15 per box Square Tube

(shown at right)

50 x 6

Imperial

25 per box &

54 x 6

5 pack

No.4

60 x 6 1/2

20 per box

Torpedo

20 per box &

52 x 6

Diplomatico

50 x 7

25 per box

50 x 8 1/4

10 per box

Piramide

52 x 42 x 6 7/8

25 per box

Monarca

46 x 6 1/2

25 per box

Superior

42 x 6 1/2

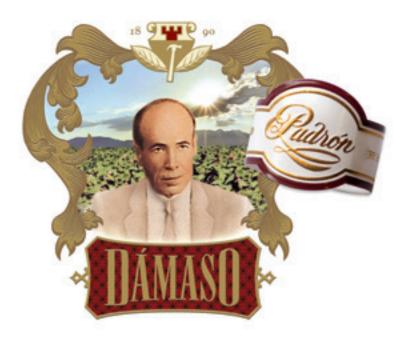
25 per box



To create something new, we looked to our past.

The Dámaso line of cigars offers a complex mild to medium flavor profile crafted over five generations.

Padrón Dámaso



To view our cigar assortments, gift packs and cigar ratings, please visit us at padron.com.

Cigars shown actual size.

Dámaso Padrón gave us life, family and our start in this industry. He was the first Padrón to arrive in Cuba in the late 1800's from the Canary Islands – it is in his honor that we offer this cigar. This round, mild, flavorful, hand crafted and limited production cigar is made with Ecuadorian Connecticut wrapper and is available in six sizes. For those who prefer a more robust flavor profile, we offer the "Red Label" Dámaso No. 34 and No. 32.



No. 17 54 x 7

20 per box

No.15 52 x 6

20 per box

No.8 46 x 5 1/2

20 per box

No.12 50 x 5 20 per box No. 34 52 x 6

20 per box

No.32
52 x 5 1/4
20 per box





Founded in 1964 and evolving throughout our history, the Padrón Series today consists of fifteen medium-bodied, long-filler cigars ranging from the Cortico to the large "A" size Magnum.

Padrón Series™



right: José O. Padrón tastetesting wrapper leaves during fermentation.

A beautifully balanced and medium-bodied smoke of exceptional quality and value, the Padrón line is crafted with refined and aged tobacco. As with all of our cigar offerings, this series is available in natural or maduro wrapper.



To view our cigar assortments,

visit us at padron.com.

gift packs and cigar ratings, please



Magnum 50 x 9 26 per box Executive 50 x 7 1/2 26 per box Churchill 46 x 6 7/8

26 per box

Ambassador 42 x 6 7/8 26 per box

Panetela 36 x 6 7/8 26 per box

4000 54 x 6 1/2 26 per box

Palmas 42 x 6 5/16 26 per box

7000 60 x 6 1/4 26 per box

52 x 5 1/2 26 per box 5000 56 x 5 1/2 26 per box

3000 52 x 5 1/2 26 per box & 4 per pack

Londres 42 x 5 1/2 26 per box

2000 50 x 5 26 per box &

4 per pack

Delicias 46 x 4 7/8

35 x 4 1/4 30 per box & 26 per box tin of six







Crafted

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